

Montgomery

MAGAZINE

Media Guide

2026



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MontgomeryMag.com

Magazine Reach

Montgomery Magazine is delivered to upscale readers in Montgomery County. Our magazine, website and social media outlets reach tens of thousands of affluent and educated readers.

Newsstand

- 100% Pickup

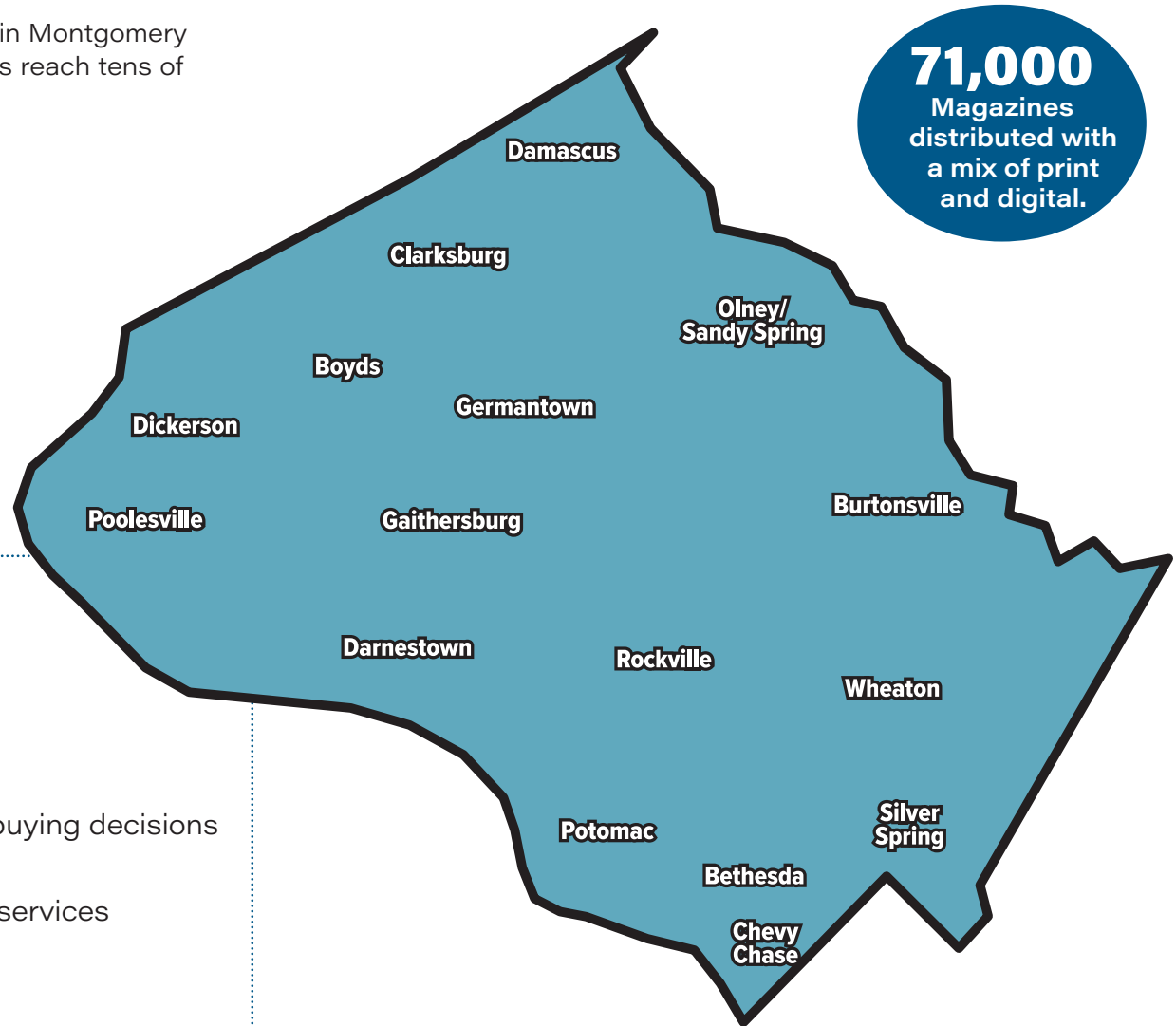
Magazine Audience

Targeted Email

- 100% College Graduates
- 100% Homeowners
- 100% Female
- Household Income 125,000+
- Home Value 500,000+

Survey Results

- 98.5%** Look for Entertainment and Things to Do
- 96%** Look for Hospitality and Retail
- 87%** Look for Health Care Content
- 95%** Look for Local News
- 84%** Use ads in Montgomery Magazine to make buying decisions
- 75%** Use ads for Sales and Specials
- 84%** Use ads for information about products and services
- 57%** Female
- 38%** Male
- 90%** Prefer to Read Magazines
- 86%** Graduated from College



February/March

Sales Deadline
Camera Ready Ads Due

January 14
January 16

Magazine

- Top Doctors and Dentists
- Heart Health
- Education/Camps
- Spring Preview of the Arts
- Weddings

August/September

Sales Deadline
Camera Ready Ads Due

July 15
July 17

Magazine

- Top Lawyers
- Wellness
- Education
- Staying Fit at Any Age
- Weddings

April/May

Sales Deadline
Camera Ready Ads Due

March 11
March 13

Magazine

- Top Restaurants
- Spring Home & Garden
- Maryland Sports
- Senior Focus

October/November

Sales Deadline
Camera Ready Ads Due

September 16
September 18

Magazine

- Top Schools
- Women's Health/Breast Cancer
- Fall Preview of the Arts
- Fall Holidays
- Aging in Place

June/July

Sales Deadline
Camera Ready Ads Due

May 13
May 15

Magazine

- Top Senior Communities
- The Great Summer Fun Guide
- Summer Home & Outdoor Living
- Beauty & Personal Care

December/January

Sales Deadline
Camera Ready Ads Due

November 11
November 13

Magazine

- Readers' Choice
- Holiday Happenings and Traditions
- Charitable Giving
- Gift Guide
- New Year/New You